

2016 Chairman's Circle Annual Report



Culminating in a Return on Investment in Marquette County

	2016	2015
Clients	461	464
Jobs Projected	453	372
Existing Jobs Impacted	13,378	15,875
EDC \$ Loaned	\$1,060,000	\$1,015,000
EDC Clients	10	9
Retention Visits	345	395
Projected Investment	\$63,322,000	\$30,960,185

Regional Wealth

	% of change from '12 to '16	2016	2015	2014	2013	2012
Population	0.11%	68,004*	68,829*	67,676	68,416	67,930
Property Tax Revenue	10.92%	\$89,155,700	\$86,894,859	\$86,186,551	\$81,438,468	\$80,375,036
Median Household Income	6.89%	N/A	\$48,259	\$44,267	\$45,011	\$45,149
Per Capita Income	9.95%	N/A	\$24,871	\$22,681	\$24,529	\$22,621
Median Home Sales	5.04%	\$135,500	\$135,000	\$125,000	\$130,000	\$129,000
Number of Home Sales	31.83%	816	767	657	634	619

* Numbers are based on projection. Subject to change based on actual conditions.

**EVERY \$1 INVESTED
IN THE LSCP
FACILITATED \$104*
IN NEW INVESTMENT
IN THE COMMUNITY**



*Based on 2016 data

"It has been a pleasure working with the entire Lake Superior Community Partnership team. When I need a connection to the UP, they are one of the first groups that come to mind. They are extremely knowledgeable, understand the local dynamics of their region, and work tirelessly in both the public and private sectors."

MIDWEST
STRATEGY GROUP
★ ★ ★

Nicole G. Nystrom
Owner/Managing Partner at
Midwest Strategy Group

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2016 Chairman's Circle Total Investment: \$90,000

Circle Funding Supports:

- International Development Economic Council Activities
- Accredited Economic Development Organization (AEDO)
- Maintenance of Staff Certifications
- Site Selectors Engagement
- Economic Development Research Partner (EDRP)
- Legislative Advocacy
- Marketing and Research Tools

Circle Investor Benefits

VIP Invites

- Various Press Events
- Michigan Business Network Breakfast - Chris Holman
- Northern Michigan Chamber Alliance Reception
- Community Conversation
- U.S. Senator Debbie Stabenow Breakfast
- U.S. Representative Jack Bergman Breakfast
- Cliffs Natural Resources Breakfast
- U.P. 200 Legislative Reception

Other Benefits:

- Quarterly economic development briefings/Input sessions
- Two (2) complimentary eblasts per year
- Complimentary enhanced website listing
- 20% discount on Annual Dinner tickets (up to four participants)
- Special recognition in marketing materials
- Weekly CEO Report
- Weekly legislative updates; customizable
- \$10 discount per person to Golf Outing (up to four participants)
- Breaking news alerts