

2019 Chairman's Circle Annual Report



Culminating in a Return on Investment in Marquette County

	2019	2018	2017
Clients	501	491	422
Jobs Projected	1,359	1,372	359
Existing Jobs Impacted	12,937	9,835	8,976
Retention Visits	423	404	336
Projected Investment	TBD	\$150,050,000	\$62,000,000

Regional Wealth

	% of change from '15 to '19	2019	2018	2017	2016	2015
Population	-1.44%	66,322*	66,272*	66,477*	66,426*	67,293*
Property Tax Revenue	6.19%	\$92,276,034	\$91,349,159	\$89,407,925	\$89,155,700	\$86,894,859
Median Household Income	13.51%	N/A	\$54,779	\$49,008**	\$51,275	\$48,259
Per Capita Income	8.49%	N/A	\$26,982	\$26,374	\$24,275	\$24,871
Median Home Sales	22.22%	\$165,000	\$149,500	\$137,500	\$135,500	\$135,000
Number of Home Sales	8.47%	832	875	816	819	767

* Numbers are based on projection. Subject to change based on actual conditions.

**Wide margin of error +/- \$3K based on small sample size

**EVERY \$1 INVESTED
IN THE LSCP
FACILITATED \$214*
IN NEW INVESTMENT
IN THE COMMUNITY**



*Based on 2018 data

"The Business Partnership is extremely valuable to WLUC. The Partnership provides us a great outreach platform to the local business community and the economic drivers in Marquette and across the region. Our employees also enjoy the Keys to the County program and also participate in the educational and networking programs provided on a regular basis. WLUC is proud to be a long standing business partner."

Rick Rhoades
General Manager at
WLUC/TV6

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2019 Chairman's Circle Total Investment: \$73,000

Circle Funding Supports:

- International Development Economic Council Activities
- Accredited Economic Development Organization (AEDO)
- Maintenance of Staff Certifications
- Site Selectors Engagement
- Economic Development Research Partner (EDRP)
- Legislative Advocacy
- Marketing and Research Tools

Circle Investor Benefits

VIP Invites

- Various Press Events
- Michigan Business Network Breakfast - Chris Holman
- Northern Michigan Chamber Alliance Reception
- Community Conversation
- U.S. Senator Debbie Stabenow Breakfast
- U.S. Representative Jack Bergman Breakfast
- Cliffs Natural Resources CEO Breakfast
- U.P. 200 Legislative Reception
- CEO Welcome Breakfast

Other Benefits:

- Quarterly economic development briefings/Input sessions
- Two (2) complimentary eblasts per year
- Complimentary enhanced website listing
- 20% discount on Annual Dinner tickets (up to four participants)
- Special recognition in marketing materials
- Weekly CEO Report
- Weekly legislative updates; customizable
- \$10 discount per person to Golf Outing (up to four participants)
- Breaking news alerts

